Connecting with Local Government Officials 2024 Webinar Series



Developing strong relationships with local government officials is important to planning for the current and future success of your library.

Trustees, directors, and library staff are invited to learn with us in an upcoming multi-part webinar series. Additional dates and topics will be announced in the future.

What You Will Learn

- How to recognize and understand issues that are of importance to local government and community leaders.
- How to use what you learn from officials to develop library services that build community and address community needs and aspirations.
- How to be prepared to talk about the library in terms of community well-being rather than "what" the library does.



What We Hope to Accomplish

- More libraries work successfully with local government leaders for the betterment of the community.
- Trustees and librarians see themselves as community leaders and are viewed as community leaders by others.

2024 Webinar Series Schedule*

Date	Time	Event Title
April 23	12:00 - 12:30	Series Introduction
May 15	11:00 - Noon	How Libraries Add Value
October 17	10:30 - 11:30	Libraries and Literacy

^{*}Additional dates and topics will be announced in the future.

Registration, Credits, and Recordings

Visit the <u>ASPeN Event Calendar</u> to register for the sessions if you plan to attend the live webinar.

You can claim continuing education credits for the live event or after watching the recorded version.

Webinar Descriptions

Connecting with Local Government Officials - Series Introduction

Join Tracy Cook, Lead Statewide Library Consultant, for this introduction to resources and an ongoing series of learning opportunities to help build communication strategies and understanding between libraries and local government officials. Attendees will learn about a new handbook and upcoming learning opportunities. Please review the Handbook before attending this session or watching the recording.

.5 CE Credit - Library Administration

Connecting with Local Government Officials - How Libraries Add Value

Join Tracy Cook, MSL Lead Consulting Librarian, and Dr. Gregory Gilpin, Montana State University Economist to learn about an economist's view of how libraries add value to their communities. This session will be divided into a 30-minute introduction and then 30-minutes of applied learning in breakout rooms. This is the second in a series of webinars focused on connecting with local government officials.

1 CE Credit - Library Administration

Connecting with Local Government Officials - Libraries and Literacy: A Conversation with Crosby Kemper and Jennie Stapp

Join State Librarian Jennie Stapp as she interviews <u>Crosby Kemper, IMLS Director</u>, about libraries, literacy, and how to join forces with local governments in solving issues around literacy in our communities.

1 CE credit - Library Administration

Questions?

Contact Colet Bartow, MSL Continuing Education Coordinator colet.bartow@mt.gov 406-444-3365