







Original Logo



					
PMS 281	PMS 286	PMS 032	PMS 124	PMS 360	PMS 2925
CMYK 100/85/5/36	CMYK 100/75/0/0	CMYK 0/91/87/0	CMYK 0/27/100/6	CMYK 76/0/91/0	CMYK 87/23/0/0







**Feedback:** retain the element of the prism, as it symbolizes how the State Library transforms information into knowledge by sharing it back to Montanans in innovative ways.

The logo's updated color palette draws inspiration from something distinctly ownable to Montana: our state flag.



# Updated Logo



					
PMS 281	PMS 286	PMS 7626	PMS 115	PMS 2291	PMS 2143
HEX #233269	HEX #0656A5	HEX #C7372D	HEX #FDDA25	HEX #A6CE38	HEX #4585C5

ORIGINAL



NEW



ORIGINAL PALETTE



NEW PALETTE

