

MONTANA STATE LIBRARY (MSL) COMMISSION MEETING
11:00 a.m., July 5, 2022
Zoom

MINUTE LOG

Recordings are found at:

YouTube: <https://youtu.be/NBhcDI3n4D4>

Vimeo: <https://vimeo.com/727400377>

Unedited closed captioning is available at the YouTube recording only.

ATTENDEES:

Commissioners:

Chair Kenning Arlitsch (Commissioner of Higher Education Appointee), Elsie Arntzen (Superintendent of Public Instruction), Tammy Hall, Dalton Johnson, Kristin Kerr, Robyn Scribner, Peggy Taylor

Absent Commissioners:

None

MSL Staff:

Kazi Arifuzzaman, Colet Bartow, Marilyn Bennett, Jennifer Birnel, Malissa Briggs, Branden Burkholder, Melanie Carroll, Carol Churchill, Bob Cochran, Bobbi DeMontigny, Evan Hammer, Sharon Hardwick, Jeff Hedstrom, Pam Henley, Amelea Kim, Jim Kammerer, Rebekah Kamp, Ashley Kanduch, Melody Karle, William Kessler, Kenny Ketner, John Kilgour, Martin Landry, Genevieve Lighthiser, Amy Marchwick, Cara Orban, Dave Ratz, Suzanne Reymer, Laura Tretter

Public:

Jonathon Ambarian, Star Bradley, Katie Burkhalter, Courtney, Ashley Cummins, N. Girten, Anne Kish, Dylan Klapmeier, Jonathan May, Addie Palin, Heidi Roedel, Mara Silvers, Victoria Troeger

Agenda: [Attachment 1](#)

(00:00:03) Call to Order and Introductions

(00:10:24) Montana State Library Branding - **Action**

- Brand memo: [Attachment 2](#)
- Hoffman York contract: [Attachment 3](#)
- Project financial report: [Attachment 4](#)
- MSL brand reveal by Hoffman York: [Attachment 5](#)

- Brand Rollout Strategy: [Attachment 6](#)
- Greyscale Logo: [Attachment 7](#)
- Public comment: [Attachment 8](#)

(00:26:05) Public Comment

(01:04:41) Chair Arlitsch adjourned meeting

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