Practical Vision

- Connected Community Partnerships
- New and Diversified Funding
- Useful Information Infrastructure

Strategic Directions

- Engagement, Advocacy, and Story Telling
- Culture and Impacts
- Information Infrastructure
- Partner Organizations

Actionable Ideas

Activity	Outcome	Progress

• **Engagement, Advocacy, and Story Telling**
   • Map MSL stakeholders
   • Cross-train staff
   • Deliver a clear and consistent message about MSL services
   • Train ourselves and librarians on how to tell our story
• **Culture and Impacts**
   • Clarify parameters for pilot projects include a fail forward option
   • Find routines and processes to aid with internal collaboration
   • Help libraries measure impact		

Actionable Ideas

Activity	Outcome	Progress ⬡ ⬡ ⬡

Information Infrastructure
   • Develop a plan to get local support focused on broadband
   • Optimize web search results
   • Research options for creating an "open data culture"
Partner Organizations
   • Revitalize advisory committees and workgroups
   • Take training on communicating and engaging advisory groups
   • Define how to better align our goals and our partners' goals		

MONTANA
State
Library

Other activities

Activity	Progress