

community value

engaging the community & decision makers

organizational management

timeline

pilot sites

Timeline

The Edge initiative recently piloted the first version of the Edge benchmarks in select libraries and is actively seeking feedback from library and local government leaders throughout the country. The initiative will use feedback from libraries and their communities to refine the benchmarks for national use. At that time, we will share them broadly with the field to get critical feedback.

Phase One:	Phase Two:	Phase Three:
Develop Beta Benchmarks	Test Beta Benchmarks	National Launch and Adoption
March 2011 - Spring 2012	Summer - Fall 2012	Spring 2013 and Beyond
Develop and refine beta version of the Edge benchmarks	Test beta version of the Edge benchmarks in select libraries	• Introduce version 1.0
Develop training support tools for beta benchmarks	Test support materials and executive tools for beta version	Implement strategies to incent widespread adoption
Seek and incorporate field input on the benchmarks	Seek, incorporate and share themes from feedback	Seek input to improve the benchmarks
 Launch Edge website to build awareness and promote feedback mechanism 	Refine benchmarks, support and executive tools. Develop training	ensure continued improvement of the