

Montana State Library
State Librarian
FY 2013 Work Plan
July 1, 2012-June 30, 2013

[&]quot;The Montana State Library is committed to strengthening libraries and information services for all Montanans through leadership, advocacy, and service."

The State Librarian is established by Montana statute 22-1-102 (MCA).

The role of the State Librarian is to recommend to the State Library Commission policies and funding priorities that empower the State Library to meets its mission and statutory obligations, to offer administrative oversight, support and guidance to the staff of the State Library and to advocate for the State Library and the Montana library and information communities whenever possible.

This work plan is developed based on the goals contained in the MSL 2012-2022 Long Range Plan. Specific work objectives for FY2013 are organized by the MSL six agencywide Long Range Plan goals. Together, these objectives represent a collective approach to defining the highest priority tasks for the State Librarian for FY2013.

Goal One—Content

MSL acquires and manages relevant quality content that meets the needs of Montana library users.

With input from staff, advisory councils and consortia memberships:

- 1.1. Advise, review and recommend policies that enhance the information resources of the Montana State Library and resources available statewide;
- 1.2. Advise, review and recommend budgets and expenditures that enhance Montana State Library's information collections including statewide e-content subscription and purchase programs, the Montana Memory Project, the collection development priorities of the Montana State Library Collection Development Policy, and the Talking Book Library Collection;
- 1.3. Request from the Network Advisory Council a recommendation regarding future funding of pure content, including subscription databases, using Library Service and Technology Act funds. This recommendation should be made prior to the Fiscal Year 2013 LSTA funding award.

Goal Two—Access

MSL provides libraries, agencies, and its partners and patrons with convenient, high quality, and cost-effective access to library content and services.

With input from staff, advisory councils and consortia memberships:

- 2.1. Advise, review and recommend policies that enhance access to information through local tools and applications as well as statewide resource sharing initiatives;
- 2.2. Advise, review and recommend budgets and expenditures that enhance access to information through statewide resource sharing initiatives;

- 2.3. Request and participate in trainings and/or presentations by staff and other subject matter experts on new and existing topics that will educate me on issues that will inform my understanding of the access needs of Montana Library users.
- 2.4. Provide expertise and direction on the launch of a new Montana State Library web presence that utilizes current web standards, that better organizes State Library information resources and that is compliant with the new State of Montana web template. This web presence will be launched in stages. A new home page and Geographic Information section should be completed by the end of December, 2012.

Goal Three—Training

MSL provides appropriate trainings and training resources so that the best use can be made of the resources offered.

With input from staff, advisory councils and consortia memberships:

- 3.1. Advise, review and recommend policies that enhance Montana State Library's statewide training opportunities;
- 3.2. Advise, review and recommend budgets expenditures that enhance Montana State Library's statewide training opportunities;
- 3.3. Request and participate in trainings and/or presentations by staff and other subject matter experts on new and existing topics that will educate me on issues that will inform my understanding of the training needs of Montana Library users.

Goal Four—Consultation and Leadership

- 4.1. Represent the interests of MSL partners including public libraries and the GIS community in appropriate legislative, community, regional, and national forums;
 - 4.1.a. Chief Officers of State Library Agencies
 - 4.1.b. Montana Library Association
 - 4.1.c. Montana Association of Geographic Information Professionals
 - 4.1.d. National States Geographic Information Council.
- 4.2. Establish and maintain contact with Library Directors and Trustees, and other MSL partners, to remain cognizant of their needs and the challenges they face;
 - 4.2.a. Attend at least one library federation meeting during fiscal year 2013;
 - 4.2.b Facilitate an e-content environment panel at the 2012 Fall Workshop;
 - 4.2.c. Attend the 2013 Montana Library Association Conference;
 - 4.2.d. Facilitate a Conversations with the Commission session at the Montana Library Association Conference;
 - 4.2.e. Attend at least one meeting of the Chief Officers of State Library Agencies and more if scheduling and funding allow;

- 4.2.f. Coordinate travel opportunities with other State Library staff to visit libraries as they travel the state;
- 4.2.g. Chair the Montana Land Information Advisory Council.
- 4.3. Share information about the role of the State Library beyond the boundaries of the Montana Library Community;
- 4.4. Actively seek and encourage opportunities for cross-collaboration between State Library programs.
- 4.5. Identify and plan to implement long-term BTOP sustainable goals and tasks.

Goal Five—Collaboration

MSL promotes partnerships and encourages collaboration among its users.

- 5.1. Facilitate information-sharing partnerships among federal, tribal, state and local governments, businesses and citizens. Partnerships should promote the role of libraries in Montana communities, create funding opportunities for Montana libraries and the GIS communities, and extend the reach of information services and delivery throughout the state.
 - 5.1.a. Share State Library resources and expertise with Montana PBS LearningMedia as an active member of the steering committee;
 - 5.1.b Meet with Superintendent of Public Instruction Denise Juneau regarding legislative initiatives and opportunities for on-going collaboration;
 - 5.1.c Support the efforts of Library Information Services staff to promote to state officials the state publications management plan.
 - 5.1.d Work with the Communications and Marketing Coordinator to develop an informational/marketing packet that will be shared with the new executive branch administration.

Goal Six—Sustainable Success

MSL is efficient and effective (measured against partner and patron outcomes) and is engaged in fulfilling its mission.

- 6.1. Advocate for the Montana State Library and the Montana Library and GIS Communities with federal, tribal, state and local governments, businesses and citizens. Advocacy should promote the role of libraries in Montana communities, create funding opportunities for Montana libraries and the GIS communities, and extend the reach of information services and delivery throughout the state;
 - 6.1.a Work with the Communications and Marketing Coordinator, State Library staff, advisory committee members to create and present compelling argument for ongoing and increased legislative support;

- 6.1.b. Support the Montana Library Association's Library Legislative night and encourage involvement from the Montana Association of Geographic Information Professionals:
- 6.1.c. Attend National Library Legislative Day May 6-7 in Washington, D.C.;
- 6.2. Request and participate in trainings and/or presentations by staff and other subject matter experts on new and existing topics that will educate me on issues that will help me to continually grow as the State Librarian and to support the work of the State Library;
- 6.3. Direct the Marketing and Communications Coordinator to develop strategic talking points and elevators talks that target community members, legislators and policy makers that can be used to communicate a consistent message about the Montana State Library and the Montana library community;
- 6.4. Direct and provide guidance to program managers on and evaluation of program work plans and performance objectives that empower and engage staff and that support the goals of the long-range plan.
- 6.5. Advise, review and recommend policies that recognize the significant contributions of and develop the leadership and management skills of MSL staff;
- 6.6. Direct staff to negotiate a new contract for the administration of the Montana Natural Heritage Program for FY14-15. This new contract should include improved measures for program deliverables and opportunities for the State Library to better mitigate risk in the event of performance concerns.
- 6.7. Celebrate State Library accomplishments.