



COMMUNITY ENGAGEMENT: DIGGING DEEP

Erica Freudenberger, Thriving Libraries

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THRIVING LIBRARIES



Erica Freudenberger



TODAY

- Zoom Etiquette & Ground Rules
- Review & Check In
- Ask Exercise
- Aspirations Exercise
- **BREAK**
- Power Mapping
- **BREAK**
- Bringing it All Together
- Wrap-Up & Debrief





ZOOM ETIQUETTE

- Name yourself, your community & your pronouns
- Cameras on for breakout rooms
- Use the chat
- Unmute for questions & participation
- Try not to multi-task

MUTUAL AGREEMENTS

- Assume self-responsibility
- Be present
- Offer ideas & listen to others
- Expand your thinking
- Focus on the future & possibilities
- Offer timely feedback
- Maintain Confidentiality



LEARNING OBJECTIVES

By the end of this training, participants will be able to:

- Create sustainable, resilient libraries by utilizing a community engagement framework for libraries
- Identify, collect, and organize local resources to help them achieve their community's aspirations
- Articulate what they've learned with others, including their Board, staff, and community stakeholders



CHAOS

COMFORT

LEARNING



REVIEW & QUESTIONS



Whole Systems Thinking
Community Engagement
Asset Based Community Development
Community Resource Plan



DATA COLLECTION



Expert Knowledge



Public Knowledge

THE 3 Qs

- Given everything that's going on, what are you hoping to achieve in the next few months?
- What's slowing or stopping progress?
- What needs to happen to reach that goal?



YOUR TURN





WHAT DID YOU HEAR?



BREAK





ASPIRATIONS EXERCISE

- What are your Aspirations for your community?
- What challenges do you face in reaching those aspirations?
- What changes need to be made to achieve those aspirations?
- What groups or individuals do you trust to take action on these issues?



ROLES



Facilitator



Scribe



Observer

Bringing It All Together

My hope is to live in a community where

_____ (aspirations). However, right now we face

_____ (challenges). In order to get there as

a community, we need to _____

(new conditions/ change). We trust _____ to help

implement these (new conditions/change).

YOUR TURN

- Choose Facilitator & Scribe
- Use the Google doc to record conversation
- The Montana Library Community





HOW DID IT GO?

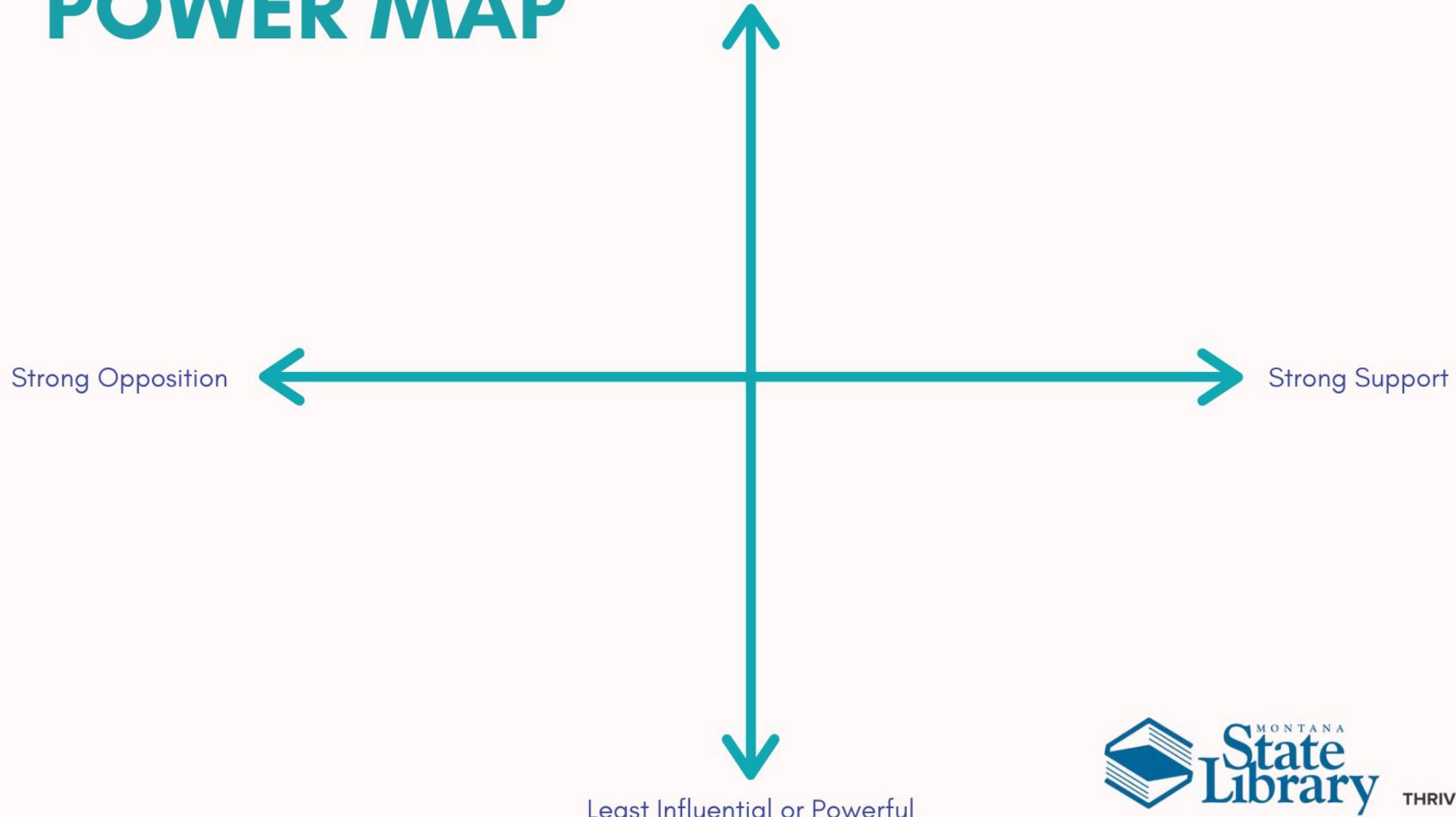


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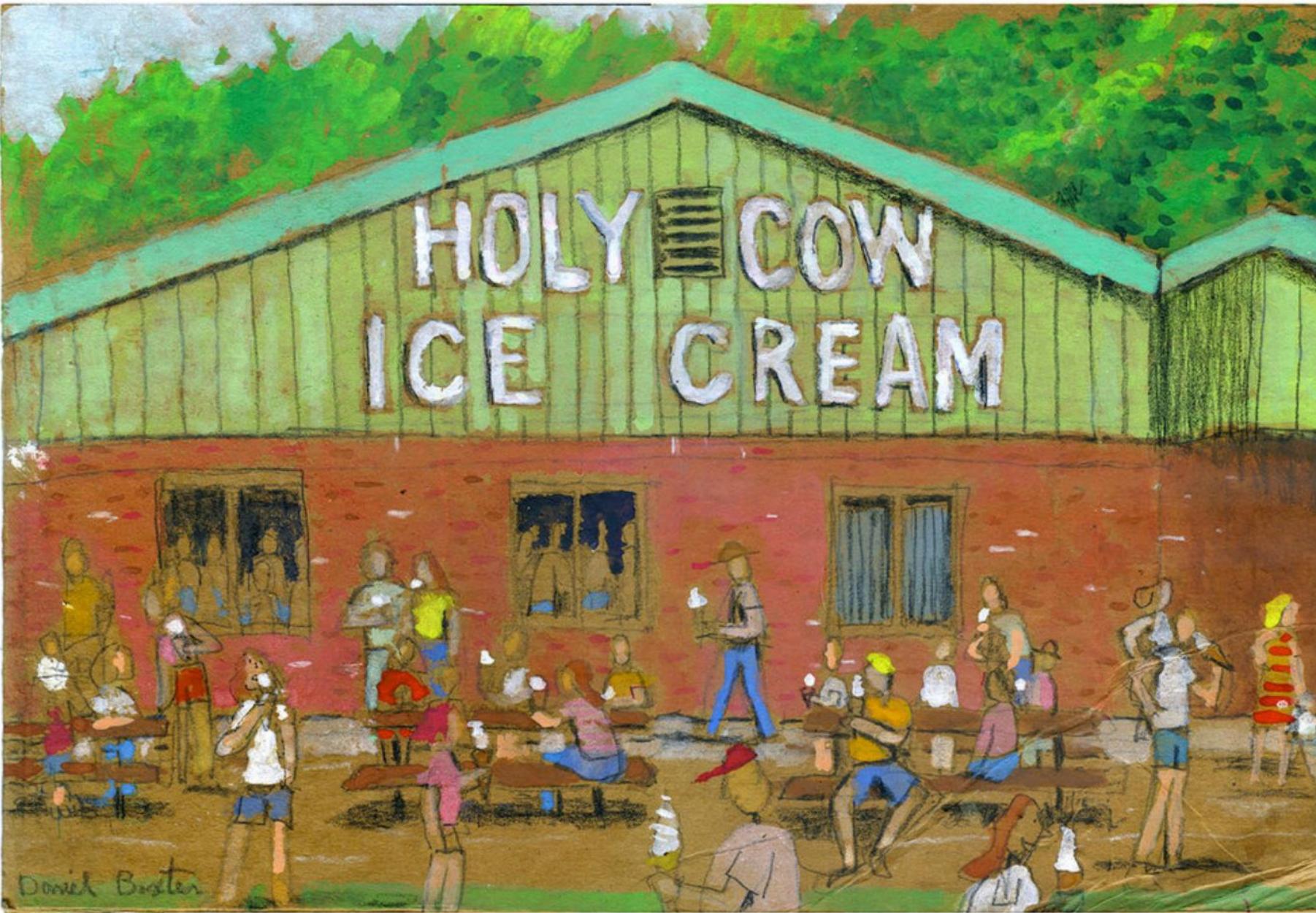
POWER MAP

Most Influential/Powerful



Egg Scramble



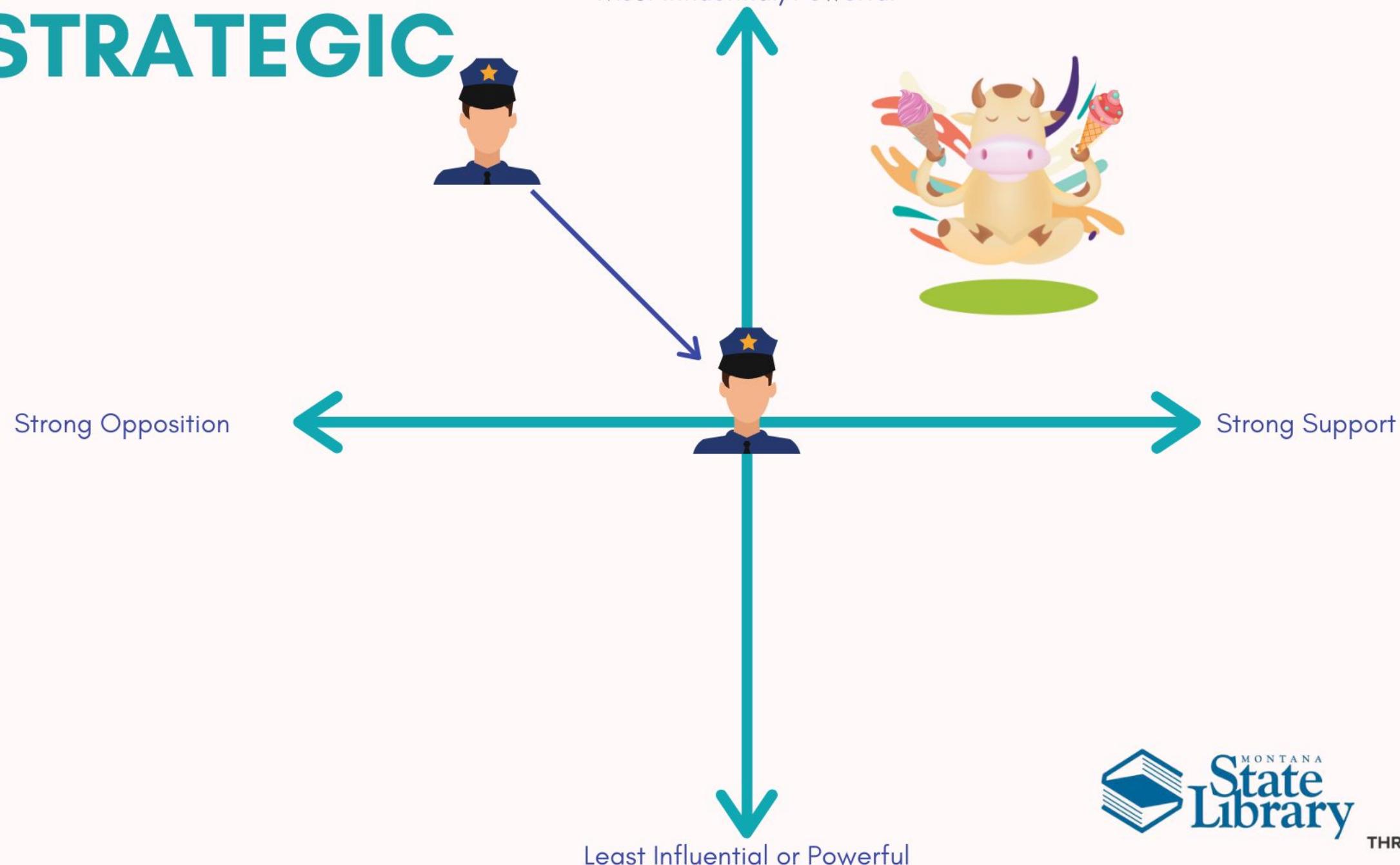


Influence



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STRATEGIC



YOUR TURN



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HOW DID IT GO?



CAPACITY CONUNDRUM



THRIVING LIBRARIES

RELATIONSHIPS





MOVING FORWARD



CONSIDER

How have the needs of the people we serve changed?

In what ways should we focus and simplify?

Which of our strengths can be deployed to create something new?

How can we meaningfully collaborate with others?

Mia Henry
Freedom Lifted

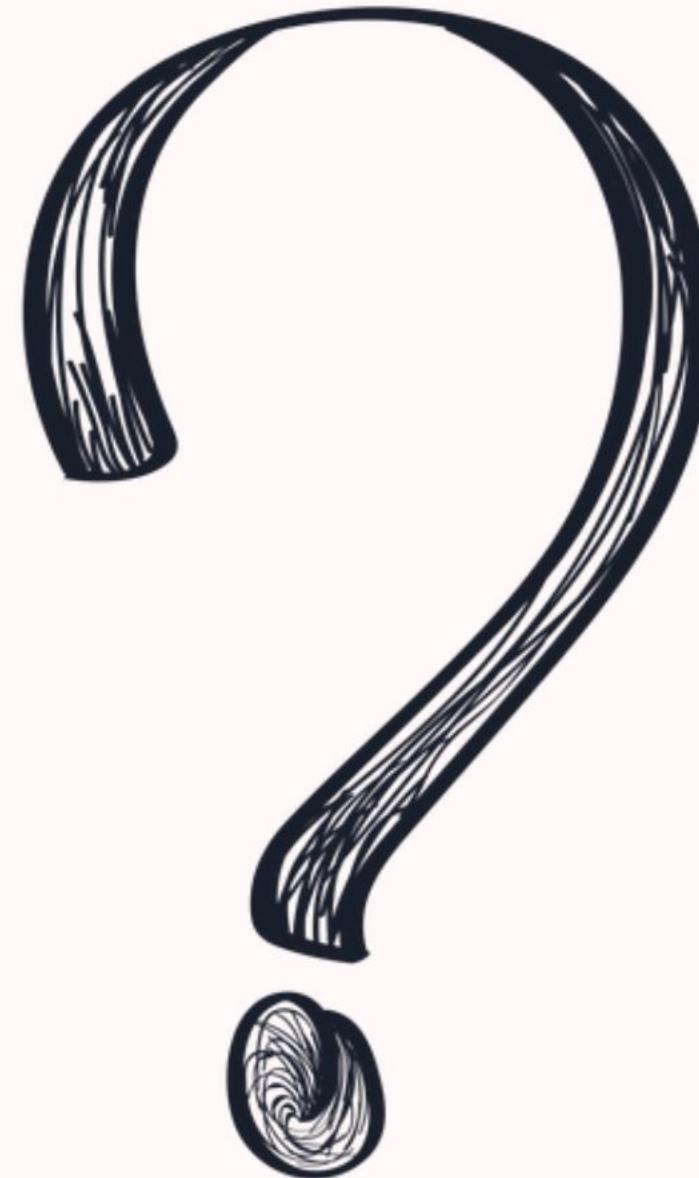


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We are embedded in
a magical matrix of
continuous motion.

Bob Berman







THANKS!

Stay in Touch!

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