

Memo

To: Montana State Library Commission

From: Rebranding subcommittee

Date: October 3, 2022

Re: Revised logo

The rebranding subcommittee recommends adoption of the proposed logo.

This logo retains the original open hexagon shape which carries importance in geographic information systems and represents open access to information. The proposed logo also retains the prism concept that reflects transforming information into knowledge.

The revised colors were inspired by the Montana state flag.