



MONTANA STATE LIBRARY  
STRATEGIC PLAN  
2016-2021

***PARTIAL DRAFT FOR REVIEW 10-13-16:  
FOR INTERNAL DISTRIBUTION ONLY***

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Commented [SJ1]: Framework?



<ul style="list-style-type: none"><li>• Space</li><li>• Supplies</li><li>• Funding</li><li>• Staff</li><li>• Equipment</li></ul>	<ul style="list-style-type: none"><li>• Training module</li><li>• Program</li><li>• Report</li><li>• # of Programs Held</li><li>• # of Program Attendees</li></ul>	<ul style="list-style-type: none"><li>• Increased skill</li><li>• Know-how or know-that</li><li>• Change in behaviour or attitude</li><li>• Change in status</li></ul>	<ul style="list-style-type: none"><li>• Lower dropout rates</li><li>• Increased employment levels</li><li>• Increased recovery rates</li></ul>
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### Purpose:

Through excellent library resources and services, Montana State Library (MSL) helps Montanans create thriving organizations, communities and lives. By encouraging cooperation and innovation, MSL helps Montana libraries advance their missions.

### What we do:

- The Montana State Library is the Government Information Center for the State of Montana.
- MSL supports Montana’s tax-supported libraries’ development and excellence.
- MSL supports reading for Montanans with visual or physical disabilities, and supports literacy for new readers.

### Practical Visions:

Current Language	New Language (?)	Impacts (So What?)
Connected Community Partners	[Discussion]	[Discussion]
New and Diversified Funding	[Discussion]	[Discussion]
Useful Information Infrastructure	[Discussion]	[Discussion]

## Connected Community Partnerships

Collected & shared stories for human connection

Workshops for non-librarians to communicate our value & information available

PSAs with music and interviews about impact/ value of MSL

Vets have presence at MLA conferences, MSL advisory groups

Local leaders embrace role of libraries in community problem solving, through MSL's leadership

MSL partners with local leaders to work on community transformation

Connecting & building communities through the work of MSL

Empowering the people - crowdsourced, curated, engaged information

People come to us to get their information out & accessible

MSL staff brings strengths to collaborate on programs/ services for end users

Lifelong Learning Department reaching various groups (vets, seniors)

MSL leads other agencies to standards for data to ensure easy access

## New and Diversified Funding

Average budget of Montana's public libraries has doubled from 2016-2021

Businesses & foundations support library initiatives

MSL budget is \$60.1 million (increased ten-fold from 2016)

## Useful Information Infrastructure

Augmented reality app using GIS data connected to other data sets

MSL leads in making cultural, natural resource & historical collections available online

All librarians have affordable, high-speed broadband

Interconnected infrastructure of local to state library to federal to international levels

3D, 360° GIS is in place

MSL is a leader in creating a culture of open information access

Montana is a model for information infrastructure for other states

MSL & National Library Service have developed sustainable service delivery model for the visually impaired

Programming and resources in place to reach more veterans, with impact data collected

GIS and other data is readily available for legislative use (context-setting, "geo notes" like a fiscal note)

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### Practical Visions:

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### Strategic Initiatives

(From Staff)

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### Impacts:

[Connected Community Partnerships]

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Internal  
External

- Help libraries measure impact through stories and data

[Impact]

[New & Diversified Funding]

Internal

- Create talking points for commissioners in support of MSL

External

[Impact]

[Useful Information  
Infrastructure]

Internal  
External

[Impact]

